

Additional Services

Income Tax Services:

⇒ Individual Income Tax

⇒ Business Income Tax

Representation Services

⇒ IRS Representation

⇒ State Representation

Business Services:

⇒ Accounting & Bookkeeping

⇒ Payroll

⇒ Accounts Receivable

⇒ Accounts Payable

Financial Services:

⇒ Business Retirement

⇒ Individual Retirement



Cruise & Associates Control Without Effort

W: www.cruise-associates.com
P: (800) 401-4284
E: cadesk@cruise-associates.com

3023 13th Street, P.O. Box 726
Columbus, NE. 68602-0726
P: (402) 564-5827
F: (402) 562-6134

2808 S 80th Ave, Suite #140
Omaha, NE. 68124
P: (402) 558-6922
F: (402) 558-3546

Consulting Solutions for Today's World

Wealth Management Through:

- ◆ Income Tax Services
- ◆ Business Services
- ◆ Financial Services



Cruise & Associates Control Without Effort

www.cruise-associates.com

We are here for you:

As a Cruise & Associates client, we realize that over time your needs change. We know that what worked a year ago may not today. In an effort to better help you deal with the changing aspects of your business, we can customize a program to help your needs. Not every business and personal needs are alike. Each of these programs is tailored to help your unique situation. We can help find the best answer for both you or your business. These customized programs can help you maximize the profits of your business. As a client, you know we are always looking out for your best interest. We will help you reach those goals.

We want to help you build your wealth. We started in 1991 with the idea of providing accounting services with a personal touch. Our goal is to help you reduce the amount of taxes you pay and keep more money in your pocket. Cruise & Associates have professional accountants that can help you.

In accordance with IRS Circular 230 Disclosure, and to ensure compliance with requirements imposed by the US Internal Revenue Service, we inform you that any tax advice contained in this material was not intended or written to be used, and cannot be used, by any taxpayer for the purpose of (1) avoiding tax-related penalties under the US Internal Revenue Code or (2) promoting, marketing or recommending to another party any tax-related matters addressed herein.

Business Building Options:

- ⇒ **Business Entity Planning**—Maximize tax breaks when using the proper business structure.
- ⇒ **Selling a Business**—Maximize your sales price at the lowest tax .
- ⇒ **Personal Financial Statements** —Present yourself in the best light to your lending institution.
- ⇒ **Closing Up a Business**—Protect yourself when closing up shop.
- ⇒ **Buying a Business**—Don't make costly mistakes, when buying your biggest asset.
- ⇒ **Bank/Loan Financing**—Maximize your borrowing dollars.
- ⇒ **Troubled Business & Bankruptcy Services**—Save your business before you declare bankruptcy.
- ⇒ **Business Plans**—Set goals and know if you are reaching them.
- ⇒ **Strategic Business Analysis**—Maximize your business profits.
- ⇒ **Financial Statements**—Know where your business is today.
- ⇒ **QuickBooks Consulting**—Maximizing your use of QuickBooks.
- ⇒ **1031 Exchanges**—Defer income on the sale of your property.
- ⇒ **Franchise Evaluation**—Don't invest your life savings into a bad franchise.

- ⇒ **Cash Management**—Maximize your business cash flow.
- ⇒ **Fraud Detection**—Find out who is stealing.
- ⇒ **Improve Internal Controls**—Minimize your losses by having good controls.
- ⇒ **Small Business Marketing**—Create a continuous pool of customers.

Individual Net Worth Building Options:

- ⇒ **Tax Planning for Major Asset Sales**—Pay the least legally on the sale of major assets.
- ⇒ **Asset Transfer & Acquisition Planning**—Transfer Assets to the next generation.
- ⇒ **Federal & State Notices**—Make sure you really owe before you pay anything.



Cruise & Associates

www.cruise-associates.com
www.facebook.com/cruiseassociates
www.linkedin.com/in/cruiseassociates
www.twitter.com/@robertfcruiseea