

Additional Services

Income Tax Services:

- ⇒ Individual Income Tax
- ⇒ Business Income Tax

Representation Services:

- ⇒ IRS & State Representation

Consulting Solutions:

- ⇒ Small Business Marketing
- ⇒ Cash Management
- ⇒ Bank/Loan Financing
- ⇒ QuickBooks Consulting

Financial Services:

- ⇒ Business Retirement
- ⇒ Individual Retirement



Cruise & Associates Control Without Effort

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Business Solutions for Today's Transportation Company

Wealth Management Through

- ◆ Income Tax Services
- ◆ Business Services
- ◆ Financial Services



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About Us:

To successfully run and grow a transportation company, you need someone that speaks both transportation and tax with the know how to run a business efficiently. Statistics show five out of 10 new businesses fail within the first five years. According to the US Small Business Administration.



Take your company to the next level

That is what we do. We are a trusted and respected Nebraska based accounting and consulting firm that has specialized in the transportation industry for over 20 years. Our goal is to make sure your business is working for you and not against you.

Our Goal is to increase your income and reduce your taxes

In accordance with IRS Circular 230 Disclosure, and to ensure compliance with requirements imposed by the US Internal Revenue Service, we inform you that any tax advice contained in this material was not intended or written to be used, and cannot be used, by any taxpayer for the purpose of (1) avoiding tax-related penalties under the US Internal Revenue Code or (2) promoting, marketing or recommending to another party any tax-related matters addressed herein.

Transportation Consulting Services:

We realize that over time your needs change. We know that what worked a year ago may not today. In an effort to better help you deal with the changing aspects of your company, we can customize a program to help meet your needs. We can help find the answer for both you and your company. Our customized programs can help you maximize your profits. We will help you reach your goals.

Transportation

Income Tax Services:

You can place your confidence in our tax professionals to expertly prepare federal, state, and local tax returns.

We approach each client's situation with industry experience, and we prepare each return with quality, timeliness, and efficiency.

By having a personalized one-on-one interview, we gather information by asking the right questions and with the knowledge of the industry we can prepare tax returns and identify valuable tax planning opportunities. We stand behind our work, so clients can depend on us to represent them in any federal, state, and local tax examinations.

We work relentlessly to find tax reduction opportunities such as transportation specific tax credits and incentives. We identify tax minimization strategies through cost segregation, tax credits, and tax deferral strategies.

Transportation Business Services:

As a business owner you have more important things to do than keep your own books. We can take care of it for

you, so you get back to the job of running your company and generating profits. Monthly, we'll reconcile your bank account, generate financial



We speak transportation and income tax.

statements and, provide unlimited consulting. These help form the solid foundation of your business accounting system.

Transportation Payroll Services:

Payroll laws and the IRS have made payroll a nightmare for the business owner.

Business owners spend an average of 12 days a year just doing their payroll. That time could be spent generating sales, prospecting new business opportunities, improving products or services, or servicing customers.



Cruise & Associates

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